

The Meaning of Sufficiency
Theory and practice in society, economy and business
International Conference on 18 – 19 October 2011

CALL FOR PAPERS

The conference committee welcomes papers related to the general conference theme, one of the subthemes listed here, or on other topics that enrich the discussion on Sufficiency Economy in theory and/or practice. Original contributions will be selected by the committee by **15 September 2011**.

Selected papers will be included in the conference proceedings.
Authors/Presenters will receive an honorarium of approximately THB 3,000.-

In order to facilitate editing of the conference proceedings and to accelerate the editing process, authors are kindly asked to apply the author guidelines below to their manuscripts.

Author guidelines :

- Papers should represent original research work which has not been published or submitted for publication elsewhere. References should be duly mentioned.
- The paper had to be written in English, expected to comprise between 4,000 and 8,000 words including references and appendix.
- On the first page, please indicate paper title, name of author, affiliation, and the author's email address.
- Please use in-text citation according to Harvard style of referencing. Use footnotes only for additional comments.
- The paper should be submitted in MS Word and PDF Format.

Please submit full papers to **info@sufficiency-conference.org** ;
somphon@kpi.ac.th and **somphonk2008@gmail.com** by the deadline of **31 August 2011**.

Please turn over

Conference Subthemes

1) Sufficiency Economy and Mainstream Economic Theory

- Sufficiency Economy and Sustainable Development
- The Economics of Enough – A viable Alternative?
- Happiness and Alternative Development Indicators

2) Sufficiency Economy and Grassroots Development

- Sufficiency Economy and Related Approaches on the Community Level
- Projects and Practices
- Bottom-up vs Top-Down: The Question of Project Ownership

3) Sufficiency Economy, Business and Ethics

- Sufficiency Economy: Beyond Corporate Social Responsibility?
- Entrepreneurship, Business Ethics, and Religion

4) Sufficiency Economy, Education, and Values

5) Sufficiency Economy and Alternatives to Globalization

- Buddhist Economics
- Developing Self-Immunity: Deglobalization and Delinking (National Autonomous Development), and Community Economies

6) Development and Religious Movements

Should you have any questions or concern please contact :

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